

## **ELIGIBILITY CRITERIA**

1. INTERIOR LIFESTYLE AWARDS invites participation in the below categories of the interior design -
  - a. Home Textiles
  - b. Home Décor
2. Participation is open to **national** and **international** individual designers / design firms with a minimum of 2 years of experience.
3. Multiple submissions are allowed up to a maximum of **5** submissions per participant.
4. For each submission, a separate entry form must be filled and submitted.
5. Each submission should be original and should have been created in the past 3 years.
6. In case of plagiarism, the participant will stand disqualified.
7. The design submission should have sufficient use of home textiles / home décor for the respective categories.
8. If selected as one of the finalists, actual products should be available in its finished form.

## **SUBMISSION REQUIREMENTS**

All Interior Lifestyle Awards entries should be submitted with the following:-

1. The completed registration form.
2. CD Presentation – Optional.
3. 2-4 Photographs of each design concept - preferably from different angles. Captions for each image should be included on the image itself.

Only ACTUAL photographs are acceptable. Computer generated/modified photographs will not be accepted.

- File type: JPEG
- Resolution: 72 dpi (maximum)
- Size: 5MB Maximum

4. A CAD drawing or a hand-sketch of the product with dimensions to determine scale.
5. A photograph of the designer.
6. Swatch (quarter meter of fabric) for the Home Textile Category.

## **SUBMISSION PROCESS**

1. Participants should submit the duly filled application form along with the materials described in SUBMISSION REQUIREMENTS to the below address:

Messe Frankfurt Trade Fairs India Pvt. Ltd.  
Gala Impecca, 5th Floor, Andheri Kurla Road,  
Chakala, Andheri (E), Mumbai 400093. India

or

The Guild of Designers and Artists  
C-9, Panchsheel Enclave, New Delhi-110017

2. The finalists will be selected by an eminent panel of jury who will shortlist multiple entries from both the categories. All the finalists get an opportunity to showcase their shortlisted entries within the “Experience Zone” created on the show floor of the exhibition which will be held from 27<sup>th</sup> -29<sup>th</sup> June 2018 at Pragati Maidan, New Delhi.

3. Each finalist will be given a topic pertaining to the trends laid down by Messe Frankfurt Trade Fairs India Pvt. Ltd. and The Guild of Designers and Artists (The GDA) which will have relevance on the current international design trends. The ideas created will be showcased at the “ILA Experience Zone” at the fair.

4. Each finalist will be given a designated space to exhibit their ideas and concepts at the exhibition.

5. The finalists will have to display their products or ideas at their own cost. However they will get assistance from the exhibitors to source materials subject to availability & discretion of the exhibitor. The responsibility to return the products sourced would be on the participants. These should be returned on the last day without any damages.

6. All travel and stay costs is to be borne by participants themselves.

7. Stand space will be provided to all finalists two days prior to the exhibition i.e. – 25<sup>th</sup> June 2018.

## **SELECTION PROCESS**

An eminent jury consisting of renowned experts from art and décor domain will evaluate the entries based on the following criteria:

1. Innovation
2. Style
3. High Quality
4. Functionality

## **TERMS & CONDITIONS**

1. Samples/photos will not be returned, and become the property of The GDA and Messe Frankfurt Trade Fairs India Pvt. Ltd.
2. No correspondence will be entertained after receiving entries.
3. The participation categories are entirely at the discretion of The Guild of Designers and Artists (The GDA) and Messe Frankfurt Trade Fairs India Pvt. Ltd. and it reserves the right to change them without prior notice.
4. Messe Frankfurt Trade Fairs India Pvt. Ltd. and The Guild of Designers and Artists (The GDA) may nominate directly and reserve the right to modify /reschedule / cancel the awards without giving any reason or prior notice.
5. Messe Frankfurt Trade Fairs India Pvt. Ltd. and The Guild of Designers and Artists (The GDA) will not be responsible for any postal delays or damaged entries, and shall not entertain any correspondence in this regard.
6. Your personal details shall be a part of Interior Lifestyle Awards database and may be used for the purposes of sending out commercial information.
6. Entry forms cannot be modified, cancelled or withdrawn once submitted.
7. If any of the above requirements are not complied with, the entry will be rejected.
8. All disputes are subject to jurisdiction at New Delhi.
9. The decision of the judges shall be final and binding on the participants.
10. Any complaints need to be addressed within 15 days of the announcement of awards and in writing.
11. Forms are available online.

## **AWARDS & RECOGNITION**

**National winners** will be hosted to attend the Heimtextil / Ambiente Frankfurt 2019.

**International winners** will be entitled to exhibit at the Heimtextil India / Ambiente India 2019.

## IMPORTANT DATES

1 <sup>st</sup> January 2018	Participation Opens for ILA 2018
28 <sup>th</sup> February 2018	Last Day of submitting entries
30 <sup>th</sup> March 2018	1st Jury evaluation
10 <sup>th</sup> April 2018	Declaration of the finalists and announcement of the topics for the finale
25 <sup>th</sup> June 2018	Finalists to report to the fair grounds for the display of their experience zone
27 <sup>th</sup> June 2018	Final jury evaluation and declaration of the two winners of Interior Lifestyle Award at the Gala Dinner Night